



## *So You Think You Want to Start a Business*

### *A Woman's Comprehensive Guide to Starting a Business*

Do you have an insatiable desire to have a business of your own? Are you tired of your present work environment? Are you tired of the routine? Do you feel that you are in a rut? Do you feel that your abilities go overlooked? Do you desire a chance to make more money? If these questions sound like a description of your present station in life, then entrepreneurship may be the solution allowing you to realize many of your dreams of success.

*So You Think You Want To Start A Business* is a comprehensive business start-up and development guide that will equip the reader with the business knowledge and information necessary to initiate and successfully lead an entrepreneurial venture through the 21st Century. This publication, especially designed for women, presents crucial business development and management information in an easy to understand format followed by questions for the entrepreneur to address. The summarization of the answers to these questions will assist the entrepreneurially minded woman in pulling together the major components of her business. Worksheets are provided for the purpose of providing assistance in preparing a business plan. Upon the completion of the publication, the reader will have identified the specific steps to take for developing and implementing a personal entrepreneurial plan of action and will have the knowledge, information, and inspiration to become a savvy entrepreneurial leader of the 21st Century.

### **About the Author**

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Dr. Millicent Gray Lownes-Jackson, is a nationally renowned small business authority, an entrepreneur, researcher, writer, small business consultant, tenured university professor of business management and associate dean of an AACSB-International Accredited College of Business. Dr. Lownes-Jackson is also the Founder of The Interdenominational Services Organization of America, Inc. (ISOA), a non-profit economic development organization that has impacted the lives of more than 5,000 youth and women through entrepreneurial training and economic enlightenment.

Dr. Lownes-Jackson has been on the forefront in the area of entrepreneurial leadership training as well as social entrepreneurial leadership development and has appeared and been featured in numerous stories. She has numerous articles, publications, and talk show appearances to her credit. She is a member of many professional, civic, and social organizations and has received numerous awards for outstanding accomplishments and public service.

Dr. Lownes-Jackson's educational background includes a Bachelor of Business Administration Degree from Fisk University. She also has a Master of Business Administration Degree, a Master of Management Degree and a Doctor of Philosophy Degree, all of which were conferred by Vanderbilt University. Additionally, she has post doctoral training in the field of marketing.

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