



GLOBAL CHANGE THROUGH SOCIAL ENTREPRENEURSHIP

SEMINAR DESCRIPTION

This is an enlightening, invigorating, and interactive session designed to inspire and educate aspiring and practicing social entrepreneurs. Participants will learn what it takes to be a successful social entrepreneur as well as learn about the business side of initiating and managing a social entrepreneurial organization. Attendees will leave the seminar with a personal action plan for social entrepreneurial leadership.

SESSION TOPICS

- WHAT IS SOCIAL ENTREPRENEURSHIP?
- MODEL FOR SOCIAL ENTREPRENEURSHIP LEADERSHIP
- SHOWCASE OF EXAMPLES OF GLOBAL SOCIAL ENTREPRENEURSHIP THAT'S CHANGING THE WORLD
- WHAT IT TAKES TO BE A SUCCESSFUL SOCIAL ENTREPRENEUR
- COMMON SOCIAL ENTREPRENEURSHIP CHALLENGES
- REFINING THE VISION AND MAPPING A BUSINESS PLAN
- DEVELOPMENT OF A PERSONAL LEADERSHIP ACTION PLAN
- SUPPORT RESOURCES

SEMINAR FORMAT

Topic Discussions
Interactive Discussions and Activities Among Participants
Leadership Skill Exercises
Self Assessment Instruments

TIME FRAME: 1 ½ hours

MULTIMEDIA USAGE:

PowerPoint Presentation
Related Training Materials